

## Biography



Fred Friedrich, (Kreuzberg Berlin, 25 January 1943) is painter, sculptor, media artist, installation artist, an scientific  $\pi$ , that means that has the facility to explain and be in both places of knowledge, science and art, also art theorist and pedagogue. German architect whose works of arts are linked to Neoexpressionism, flows of the Art Post-modern current emerged in the 80 (Neue Wilde), subsequently to the Abstract Expressionism, Informela Abstraction and Avantgarde movement.

His extensive work is grounded in concepts of humanism, social and philosophy and anthroposophy; it culminates in his “extended definition of believing and eternity” and the idea of Believing as a free religion, for which he claimed a creative, participatory role in shaping society and politics. His career is characterised by open public artworks on a very wide range of subjects including political, environmental, social and long term cultural trends. He is widely regarded as one of the most influential artists of the XXI century.

He spent his childhood in Writzen 50 km. from Berlin fleeing from World War II, Fred Friedrich and his family lived there until the end of the war, in a small space of just 14 square meters, there they watched out the devastated city of Berlin, so for lived out he collected the rubbed mined and traded with the scoop. With the desire to rebuild his city he denied to study arts in *Kunstakademie Plastische* in Berlin. In the *Techniksumme University* studied *Gestaltung*

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*Skulptur* being student of Erich F. Reuter and close friend from legend Joseph Beuys. Finally he studied Architecture in Basel.

### Political activities

Due to the impact of the World War II, which broke into the youth of this time, he was an active member of German Students Party 67er, Friedrich became a pacifist, is vocal opponent of nuclear weapons and campaigned strenuously for environmental causes. Some of Friedrich's art dealt explicitly with the issues to regenerated, optimism, growth, hope that runs through his life and his work as well as his interest in contemporary nuclear politics.

His first creations, following his ideas, focused on the field of paintings in the 70.

In those days started until now writing his well-know *Medianismus Manifesto*.

The Modern painter Helen Frankenthaler declared, "Every canvas is a journey all its own", Contemporary artist Fred Friedrich takes viewers on a journey by fusing fact with fiction, recombining actual imagery into surrealist compositions imbued with engaging dynamism through his saturated colour palette and extraordinary juxtaposition of fantastical forms.

Fred Friedrich art is an enticing journey full of mystery and enchantment, stating, "I take what surrounds me, I hit the stone from the existing mountain, with my will and strength, leaving behind my omens tracks. My plan... there in non! plunge sometimes headless into the unknown".

Fred Friedrich takes viewers on a fantastical escapade in his mixed-media. *Fin de Ciel* (End of Heavens) paintings, installation and with his sculptures, make a Serie inspired by Ancient Mayan Civilisation culture.

One become an explorer mining through dazzling fields of opulent vision overflowing with imagery reminiscent of exotic lands.

Each digital piece links to a video through a QR Code, this is a newest artwork, where Fred Friedrich founder of *Medianismus QR Movement*, create a total viewing experience, connecting digital photography, video, painting and sculpture.

A spectral "Media Collage" of saturated hues dynamically energised these designed compositions are made to interact with the audience, fusing imagery both real and abstract to limit the distance between conscious reality and unconscious imagination. Not only is Mr. Fred Friedrich an accomplished digital artist, but he is also a powerful sculptor, showing he is truly

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multidisciplinary artist. Each biomorphic bronze sculpture holds the name of a Maya God, instilling in his art the timeless prestige, power and omnipresence of the Maya Civilisation.

He continues, with his architect career but the limited opportunity and restrictive opportunity to create with freedom, he decided at the best of his life career to begin with his own philosophy, so he moulded his new style and start Friedrich and associated with the Avant-garde movement that, setting off, Abstract Expressionism and with big movements of his body places his artworks on the ground creating parallel worlds. His works happen for several phases, with the call "under cover painting" and this way he declares "...there take unchangeable places and unstoppable dimensions of time that are frozen on the linen".

Subsequently he found in 1994 Fred Friedrich Foundation. In 1998 with the collaboration of the prestigious Museum in Cologne Germany, the Museum Ludwig he mounted a retrospective where the Cuba culture expresses its ideas.

Supported by the bronze foundry family enterprise Hermann Noack, the multidisciplinary artist satisfied the most demanding criteria of the German and world culture. He performed exhibitions, along with Helmut Schöber, in the Angel Orensanz Center, New York City showing up his Darwinian and atheism convictions, where he used the 4Th. postulated to declare "...the ascending world harmony and all living beings exist, just during the natural selection in Nature nothing is arbitrary and random and all has an order that demands a project".

Fred Friedrich with his darwinists ideas affirms: "The essential cause to maintain my position is based principally that I think that coincidences do not exist in life, everything is precise", with this statement his ambitious work began spanning decades, called Fin de Ciel, which is splits into diverse Cycles appointed: "Teotihuacan", "Chichen-itza", "Installations Yucatan", "Cuadros Negros", "Hijos del Sol" and now the last Medianismus Movement, so in this way Friedrich goes on with his trajectory and with the collaboration of the Israel Municipality in Berlin, celebrated the Fiftieth anniversary of Israel birth, standing out the exhibition "Position Israel", during this exhibition 18 Israeli artists, showed out the oppressed and relegated cultures and the recurrent impact on our society. Together with Wolf Vostell an exhibition was han-

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dled at Kunsthaus-Berlin, in Berlin. He mounted a great exhibition al Museo-Casa Diego Rivera, parallel at Museo Jumex where México critic was astonished about his artwork.

This ward.winning artist is one of the first Digital Artist of the moment and has had exhibited internationally, showcasing his art in Solo and group exhibitions in Italy, Spain, Portugal, England, India, Germany, Mexico and United State. Subsequently, more exhibitions happen in Marbella, Spain, in the prestigious Museo Cortijo Miraflores, Fred sustaining Fin de Ciel artwork, with one of the Cycle name "Hijos del Sol" with the ideas of the las Maya 2012 year where drama. its chaos and all changeable forms are involved in an inherent mystic fractal of the future.

Museo Fred Friedrich promote his artwork around the world, and as well this space have the capability to promote support, and spread music, dance, theatre with very well known avant-garde artists.

Fred Friedrich, is linked as we know with the Die Neue Wilde (The New Wild). He is a member of the German expressionism and Avantgarde artist, being of our times. During his trajectory Fred Friedrich, has appeared in various stages and contest as: Bienal Portugal, with an impressive installation called "Zylon B, Premio de Pintura Focus-Abengoa in Sevilla, in Bienal del Milenio in Granada, The One West in Gloucester Cathedral, in Art Prize Laguna 2012, in Premios Iberoamericanos Cortés de Cádiz, in Royal Academy of Arts, with the first Medianismus QR Movement artwork "Madonna QR", who wont appreciation of the hard english critic, also two exhibitions in Miami Bass Museum with his Medianismus QR Movement, and at the Museo de Málaga and many other museums, and cultural centre.

At present time the prestigious Whitney Museum Gallery has one of his bronze sculpture artwork called: "Ixbalanque" before handled there an exhibition, to make quote of the same topic also important collectors as well.

Today on, with bases in Marbella Spain, he has a permanent exhibition with all his Cycles on the Museo Fred Friedrich in collaboration with his wife Nely Meyer both support, promote and spread avant-garde culture and arts around the world.